

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Quadrant Healthcom Inc.
7 Century Drive - Suite 302
Parsippany, NJ 07054
Tel.: (973) 206-3434
Fax: (973) 206-9378

Official Publication of: None
Established: 1965
Issues Per Year: 12



FIELD SERVED

CUTIS serves medical and osteopathic physicians, nurse practitioners and physician assistants, both office and hospital based, in direct patient care as well as other professional activities in the United States.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians and residents specializing in Allergy; Allergy & Immunology; Dermatology; Dermatopathology; Dermatologic Surgery; Family Practice; Family Medicine; Family Practice, Geriatrics; General Practice; Osteopathic Manipulative Medicine; Internal Medicine; Internal Medicine, Geriatrics; Pediatrics; Pediatric, Allergy; Pediatric Dermatology; Procedural Dermatology and dermatologic nurse practitioners, physicians assistants, and others allied to the field in private and non-private practice including military.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	400
Advertiser and Agency _____	548
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	750
TOTAL	1,698

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	33,054	100.0	33,054	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	33,054	100.0	33,054	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____					33,041	May _____					33,061
March _____					33,029	June _____					33,070
April _____					33,036	July _____					33,084
						TOTAL					

*See Paragraph 9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Direct Request: _____	8,073	7,179	4,607			19,859	60.0
a. Written _____	7,971	7,109	4,273			19,353	58.5
b. Telecommunication _____	31	26	6			63	0.2
c. Electronic _____	71	44	328			443	1.3
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	13,225	-	-			13,225	40.0
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	13,225	-	-			13,225	40.0
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	21,298	7,179	4,607			33,084	100.0
PERCENT	64.4	21.7	13.9			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			33,084	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			33,084	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2009

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	100		400-427 Kentucky _____	486	
030-038 New Hampshire _____	110		370-385 Tennessee _____	671	
050-059 Vermont _____	59		350-369 Alabama _____	469	
010-027 Massachusetts _____	936		386-397 Mississippi _____	249	
028-029 Rhode Island _____	145		EAST SO. CENTRAL	1,875	5.7
060-069 Connecticut _____	444		716-729 Arkansas _____	271	
NEW ENGLAND	1,794	5.4	700-714 Louisiana _____	519	
100-149 New York _____	2,507		730-749 Oklahoma _____	346	
070-089 New Jersey _____	1,144		750-799 Texas _____	2,407	
150-196 Pennsylvania _____	1,567		WEST SO. CENTRAL	3,543	10.7
MIDDLE ATLANTIC	5,218	15.8	590-599 Montana _____	89	
430-459 Ohio _____	1,233		832-838 Idaho _____	121	
460-479 Indiana _____	568		820-831 Wyoming _____	39	
600-629 Illinois _____	1,306		800-816 Colorado _____	443	
480-499 Michigan _____	1,211		870-884 New Mexico _____	150	
530-549 Wisconsin _____	602		850-865 Arizona _____	549	
EAST NO. CENTRAL	4,920	14.9	840-847 Utah _____	220	
550-567 Minnesota _____	576		889-898 Nevada _____	181	
500-528 Iowa _____	322		MOUNTAIN	1,792	5.4
630-658 Missouri _____	672		995-999 Alaska _____	52	
580-588 North Dakota _____	78		980-994 Washington _____	599	
570-577 South Dakota _____	81		970-979 Oregon _____	300	
680-693 Nebraska _____	181		900-961 California _____	4,399	
660-679 Kansas _____	347		967-968 Hawaii _____	128	
WEST NO. CENTRAL	2,257	6.8	PACIFIC	5,478	16.5
197-199 Delaware _____	105		UNITED STATES	33,083	100.0
206-219 Maryland _____	650		969 & 004-009 U.S. Territories _____	1	
200-205 Washington, DC _____	123		Canada _____	-	
220-246 Virginia _____	815		Mexico _____	-	
247-268 West Virginia _____	199		Other International _____	-	
270-289 North Carolina _____	846		APO/FPO _____	-	
290-299 South Carolina _____	411		TOTAL QUALIFIED CIRCULATION	33,084	100.0
300-319 Georgia _____	871				
320-349 Florida _____	2,186				
SOUTH ATLANTIC	6,206	18.8			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	February-July 2008	August-January 2008/2009*	February-July 2009*
Total Audit Average Qualified: _____	34,018	34,560	34,374	34,224	34,191	33,054
Qualified Non-Paid: _____	34,018	34,560	34,374	34,224	34,191	33,054
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: August 2008 - July 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

9. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required since the circulation is obtained from Healthcare Data Solutions.

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantity of 13,225 copies or 40%, including Healthcare Data Solutions.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Sharon Finch, Senior VP	Date signed	August 10, 2009
Donna Sickles, Corporate Circulation Director	State	New Jersey
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Morris
IMPORTANT NOTE:	Received by BPA Worldwide	August 10, 2009
This unaudited circulation statement has been checked against the previous audit report.	Type	PJ
It will be included in the annual audit made by BPA Worldwide.	ID Number	C163P0J9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2009

This issue is 0.1% or 37 copies above the average of the other 5 issues reported in Paragraph two.

This journal conforms to the uniform specialty/professional activity breakout which was developed by the BPA Worldwide advertiser, agency and the publisher committee for the Physicians Market in September 1972, revised June 1975, January 1976, July 1986, and August 1993, requiring participating publications to report their circulation on a comparable basis. A copy of the comparability brochure can be obtained from BPA Worldwide.

MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO (See Note 1)																		
PROFESSTIONAL CLASSIFICATION (See Note 2)	TOTAL QUALIFIED	PERCENT OF TOTAL	PATIENT CARE							OTHER PROFESSIONAL ACTIVITY							OSTEOPATHIC PHYSICIANS	
			Office-Based Practice (A)	Hospital-Based Practice				Total (Patient Care) (F)	Medical Teaching (G)	Administration (H)	Research (I)	Other (K)	Armed Forces (J)	Total (Other Professional Activity) (L)	Office-Based Practice (M)	Hospital-Based Practice (N)		
				Interns and/or 1st Year Residents (B)	Residents (C)	Full-Time Hospital Staff (D)	Total (Hospital-Based) (E)											
4 A Allergy _____	661	2.0	621	-	1	8	9	630	4	1	-	2	4	11	20	-		
5 AI Allergy & Immunology _____	2,706	8.2	2,421	1	149	45	195	2,616	12	-	2	3	9	26	57	7		
11 D Dermatology _____	11,692	35.3	9,549	14	851	341	1,206	10,755	120	20	29	93	110	372	471	94		
12 DMP Dermatopathology _____	472	1.4	366	-	55	17	72	438	6	1	3	5	7	22	9	3		
DS Dermatologic Surgery (See Note 3) _____	216	0.7	192	-	1	8	9	201	4	-	-	2	4	10	5	-		
FM Family Medicine (See Note 3) _____	5,741	17.4	4,286	-	13	83	96	4,382	39	23	3	22	39	126	1,178	55		
18 FP Family Practice _____	1,454	4.4	1,003	-	12	21	33	1,036	13	2	-	25	14	54	355	9		
19 FPG Family Practice, Geriatric Medicine _____	132	0.4	88	-	-	1	1	89	2	-	-	1	2	5	33	5		
21 GP General Practice _____	925	2.8	806	1	-	15	16	822	2	-	-	8	6	16	82	5		
OMM Osteopathic Manipulative Medicine (See Note 3) _____	6	-	-	-	-	-	-	-	-	-	-	-	-	-	6	-		
27 IM Internal Medicine _____	1,676	5.1	1,535	1	8	38	47	1,582	6	1	-	6	8	21	66	7		
30 IMG Internal Medicine, Geriatrics _____	31	0.1	24	-	-	1	1	25	-	1	-	1	1	3	3	-		
66 PD Pediatrics _____	6,062	18.3	5,680	3	8	141	152	5,832	28	21	4	45	19	117	110	3		
67 PDA Pediatrics, Allergy _____	80	0.2	74	-	-	1	1	75	2	-	-	1	-	3	2	-		
PDD Pediatric Dermatology (See Note 3) _____	20	0.1	9	-	-	4	4	13	6	-	-	-	1	7	-	-		
PD Procedural Dermatology (See Note 3) _____	257	0.8	210	-	8	11	19	229	-	-	-	-	-	-	27	1		
TOTAL QUALIFIED COPIES TO PHYSICIANS _____	32,131	97.1	26,864	20	1,106	735	1,861	28,725	244	70	41	214	224	793	2,424	189		
Percent to Physicians _____	97.1		81.2	0.1	3.3	2.2	5.6	86.8	0.7	0.2	0.1	0.6	0.7	2.4	7.3	0.6		
Derm Physicians Assistants (See Note 3) _____	811	2.5																
Derm Nurse Practitioners (See Note 3) _____	115	0.3																
Other _____	27	0.1																
TOTAL QUALIFIED CIRCULATION	33,084	100.0																

Note 1 - Comparable classification O - R have been omitted at the publisher's option.

Note 2 - Comparable classification 1 - 3, 6 - 10, 13 - 17, 20, 23 - 35, 37 - 65, 68 - 106, Hospitals, Nursing Homes, Medical Libraries, Schools and Associations, Medical Students, and Others Allied to the Field have been omitted to publisher's option.

Note 3 - Non-comparable classification added at publisher's option.